is proud to present

Theming for Sitebuilders:

Getting started the Drupal way

Drupalcon Portland

May 22nd, 2013

Your presenter today

David Needham

Founder & Drupal Developer

Theming?

Theming?

Theming?

Responsibilities

- Accessibility
- SEO
- UI/UX
- Security

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- Accessibility
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Coding

- PHP
- CSS
- HTML
- jQuery

Theming? FOR SITEBUILDERS??

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Theming? FOR SITEBUILDERS??

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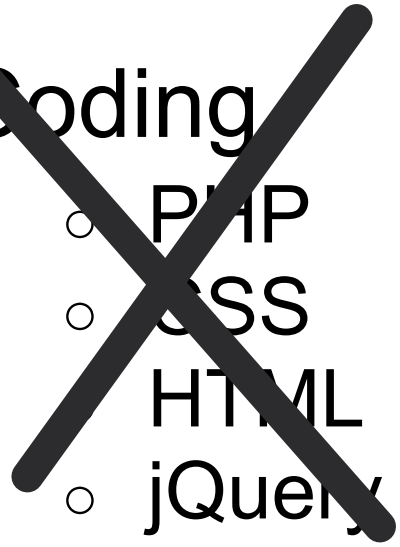


- Modules
- UI-Driven
- No custom code
- Holistic

Responsibilities

1. Accessibility
2. SEO
3. UI/UX
4. Security

1. Accessibility

- Alt attributes on images
- HTML Purifier https://drupal.org/project/htmlpurifier
- Are you an accessibility guru?
  - Search the queue, report issues, tag **'accessibility'**

2. Search Engine Optimization

- Good content
- Page titles
- Good URLs
- Are you an SEO guru?
  - Search the queue, report issues, tag **'SEO'**

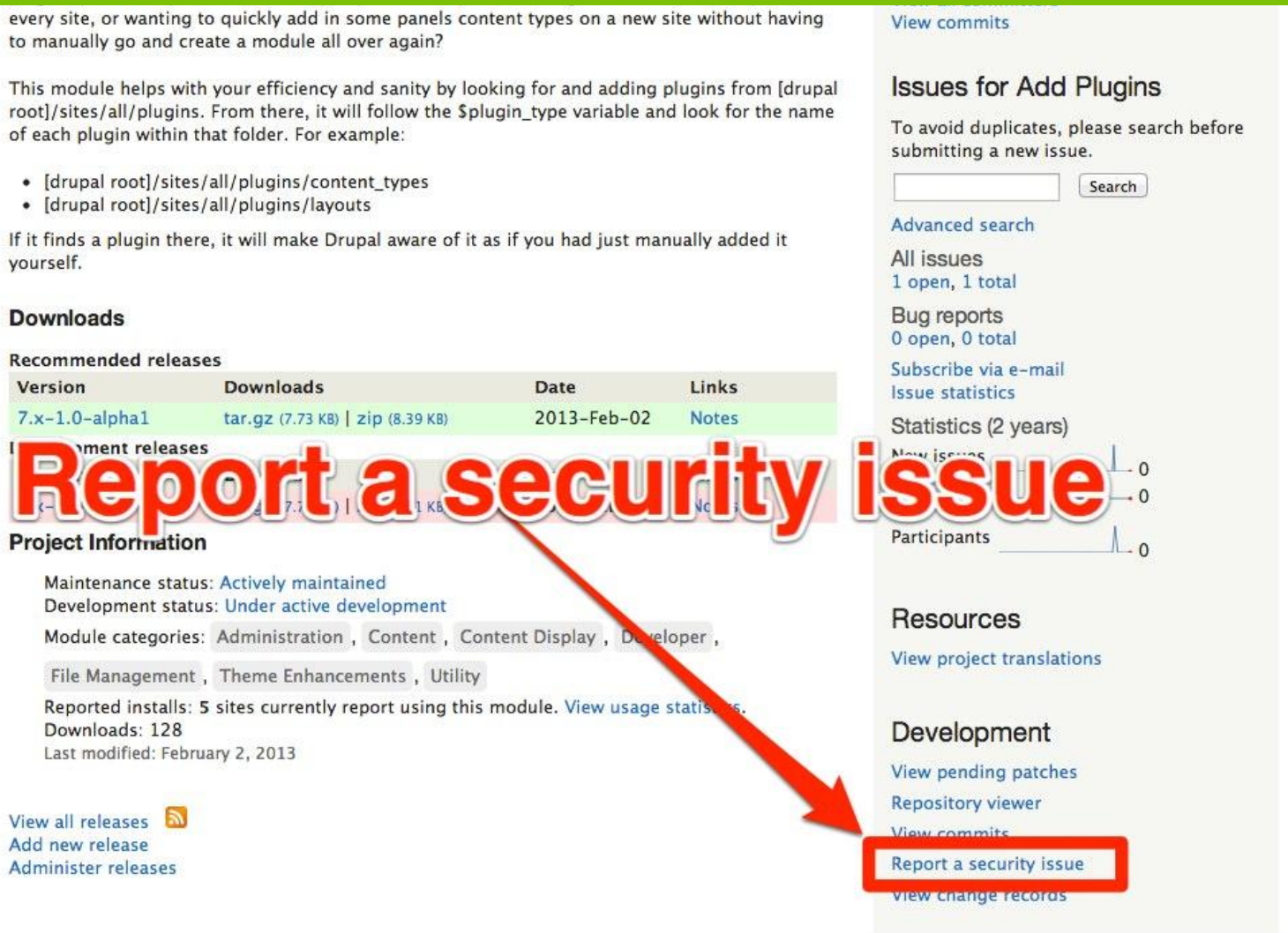
3. User experience

- Planning, planning, planning
  - Content architecture
  - Development plans
  - Personas
- Good use of field modules
- Does something not feel right?
  - Search the queue, report issues, tag **'UI/UX'**

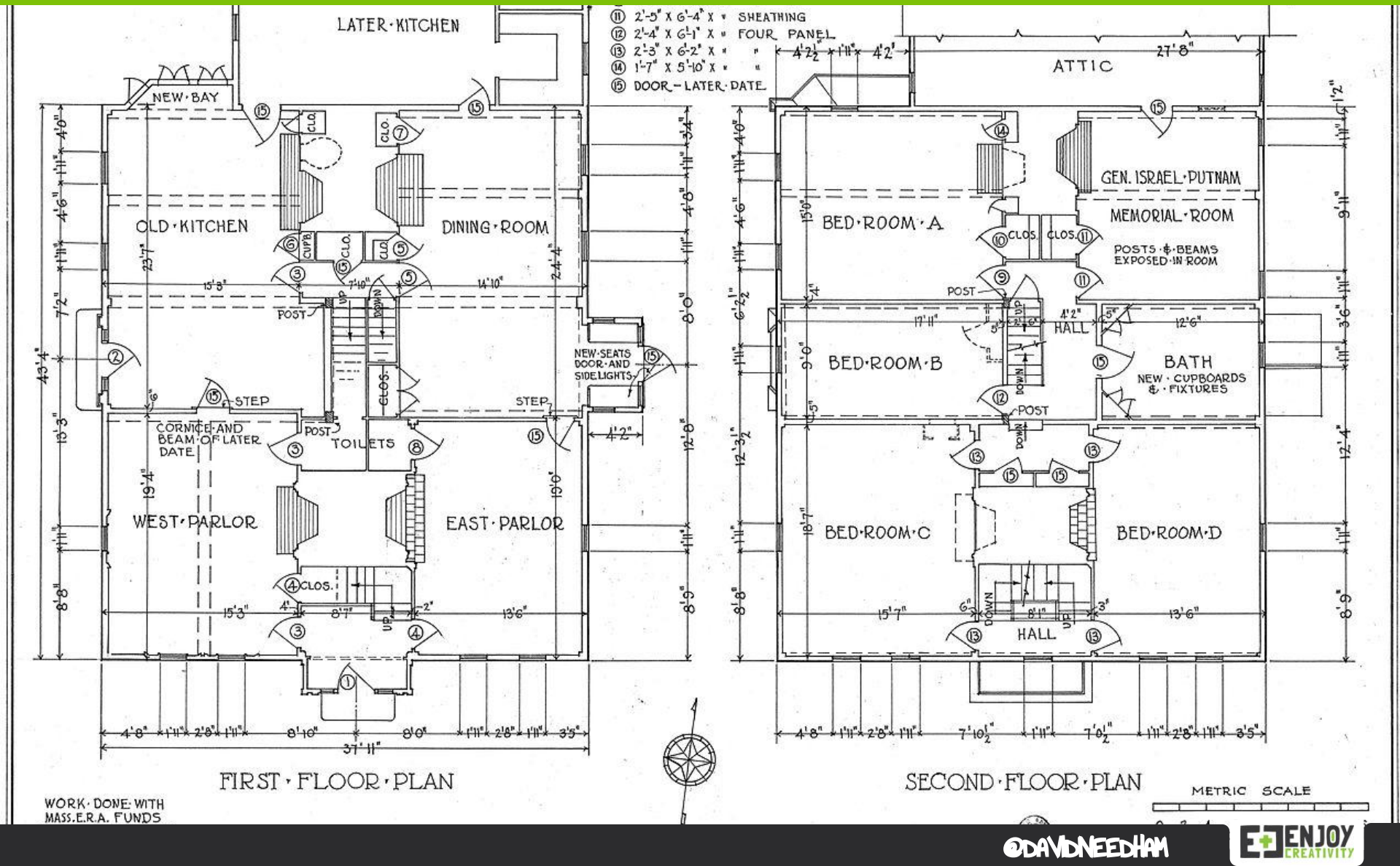
4. Security

- Text formats
- No PHP in the UI... seriously.
- Report all issues

4. Security


every site, or wanting to quickly add in some panels content types on a new site without having to manually go and create a module all over again?
This module helps with your efficiency and sanity by looking for and adding plugins from [drupal root]/sites/all/plugins. From there, it will follow the $plugin_type variable and look for the name of each plugin within that folder. For example:
[drupal root]/sites/all/plugins/content_types
[drupal root]/sites/all/plugins/layouts
If it finds a plugin there, it will make Drupal aware of it as if you had just manually added it yourself.
Downloads
Recommended releases
Version
Downloads
Date
Links
7.x-1.0-alpha1
tar.gz (7.73 KB) | zip (8.39 KB)
2013-Feb-02
Notes
Report a security issue
Project Information
Maintenance status: Actively maintained
Development status: Under active development
Module categories: Administration , Content , Content Display , Developer , File Management , Theme Enhancements , Utility
Reported installs: 5 sites currently report using this module. View usage statistics.
Downloads: 128
Last modified: February 2, 2013
View all releases
Add new release
Administer releases
View commits
Issues for Add Plugins
To avoid duplicates, please search before submitting a new issue.
Search
Advanced search
All issues
1 open, 1 total
Bug reports
0 open, 0 total
Subscribe via e-mail
Issue statistics
Statistics (2 years)
0
0
Participants
0
Resources
View project translations
Development
View pending patches
Repository viewer
Report a security issue

Modules to simplify theming



Display Suite for the front end...

BEFORE

My Sample Event

Submitted by root on Fri, 05/17/2013 - 17:24

His voice and face were eager. The men behind him stared curiously. The artilleryman jumped down the bank into the road and saluted.

"Gun destroyed last night, sir. Have been hiding. Trying to rejoin battery, sir. You'll come in sight of the Martians, I expect, about half a mile along this road."

Date:
Saturday, May 18, 2013 - 17:00 to 18:15
Church:
bridos
Address:
33 My street
Minneapolis, MN 55114

Display Suite for the front end...

His voice and face were eager. The men behind him stared curiously. The artilleryman jumped down the bank into the road and saluted.

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Date:
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Church:
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Address:
33 My street
Minneapolis, MN 55114
Type of Event:

Display Suite for the front end...

Select Layout

FIELD	LABEL	FORMAT	
Event Image	<Hidden>	Image	Original image
Body	<Hidden>	Default	
Date	Above	Date and time	Display dates using the Long (Tue, 06/18/2013 - 16:52) format Display both Start and End dates Show all value(s) starting with earliest, ending with latest
Church	Above	Link	
Address	Above	Default	Use widget configuration
Type of Event	Above	Link	
Evangelist	Above	Link	
Topic	Above	Link	

Hidden

No field is hidden.

Layout for events in default

Custom display settings

Select a layout

- ✓ – None –
- One column
- Two column
- Fluid two column
- Two column stacked
- Fluid two column stacked
- Three column – 25/50/25
- Three column – equal width

Save

Display Suite for the front end...

Arrange fields

Show row weights

FIELD	REGION	LABEL	FORMAT	
Left				
Title	Left	<Hidden>	Default	Wrapper: h2
Event Image	Left	<Hidden>	Image	Image style: medium Linked to content
Body	Left	<Hidden>	Default	
Right				
Date	Right	Above	Date and time	Display dates using the Long (Tue, 06/18/2013 - 16:59) format Display both Start and End dates Show all value(s) starting with earliest, ending with latest
Church	Right	Above	Link #	
Address	Right	Above	Default	Use widget configuration
Type of Event	Right	Above	Link #	
Evangelist	Right	Above	Link #	
Topic	Right	Above	Link #	

Display Suite for the front end...

After

My sample event

His voice and face were eager. The men behind him stared curiously. The artilleryman jumped down the bank into the road and saluted.

"Gun destroyed last night, sir. Have been hiding. Trying to rejoin battery, sir. You'll come in sight of the Martians, I expect, about half a mile along this road."

Date:
Saturday, May 18, 2013 - 17:00 to 18:15

Church:
bridos

Address:
33 My street
Minneapolis, MN 55114

Type of Event:
Networking

Evangelist:
Peter

Topic:
chiu cilathes vathathuju

Display Suite for the front end...

BEFORE

My Sample Event

Submitted by root on Fri, 05/17/2013 - 17:24

His voice and face were eager. The men behind him stared curiously. The artilleryman jumped down the bank into the road and saluted.

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Display Suite for the front end...

After

My sample event

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Address:
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Type of Event:
Networking

Evangelist:
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Topic:
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Display Suite for the ~~front~~ BACK end...

His voice and face were eager. The men behind him stared curiously. The artilleryman jumped down the bank into the road and saluted.

"Gun destroyed last night, sir. Have been hiding. Trying to rejoin battery, sir. You'll come in sight of the Martians, I expect, about half a mile along this road."

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Church:
bridos
Address:
33 My street
Minneapolis, MN 55114
Type of Event:

Display Suite for the ~~front~~ BACK end...

Type of Event	Left	field_type_of_event	Term reference	Select list	edit	delete
Evangelist	Left	field_evangelist	Term reference	Select list	edit	delete
Topic	Left	field_topic	Term reference	Select list	edit	delete
Right						
Date	Right	field_date	Date	Pop-up calendar	edit	delete
Footer						
No fields are displayed in this region						
Hidden						
Add new field	Hidden					
Label			- Select a field type -	- Select a widget -		
			Type of data to store.	Form element to edit the data.		
Add existing field	Hidden					
Label		- Select an existing field -		- Select a widget -		
		Field to share		Form element to edit the data.		

Layout for events in form

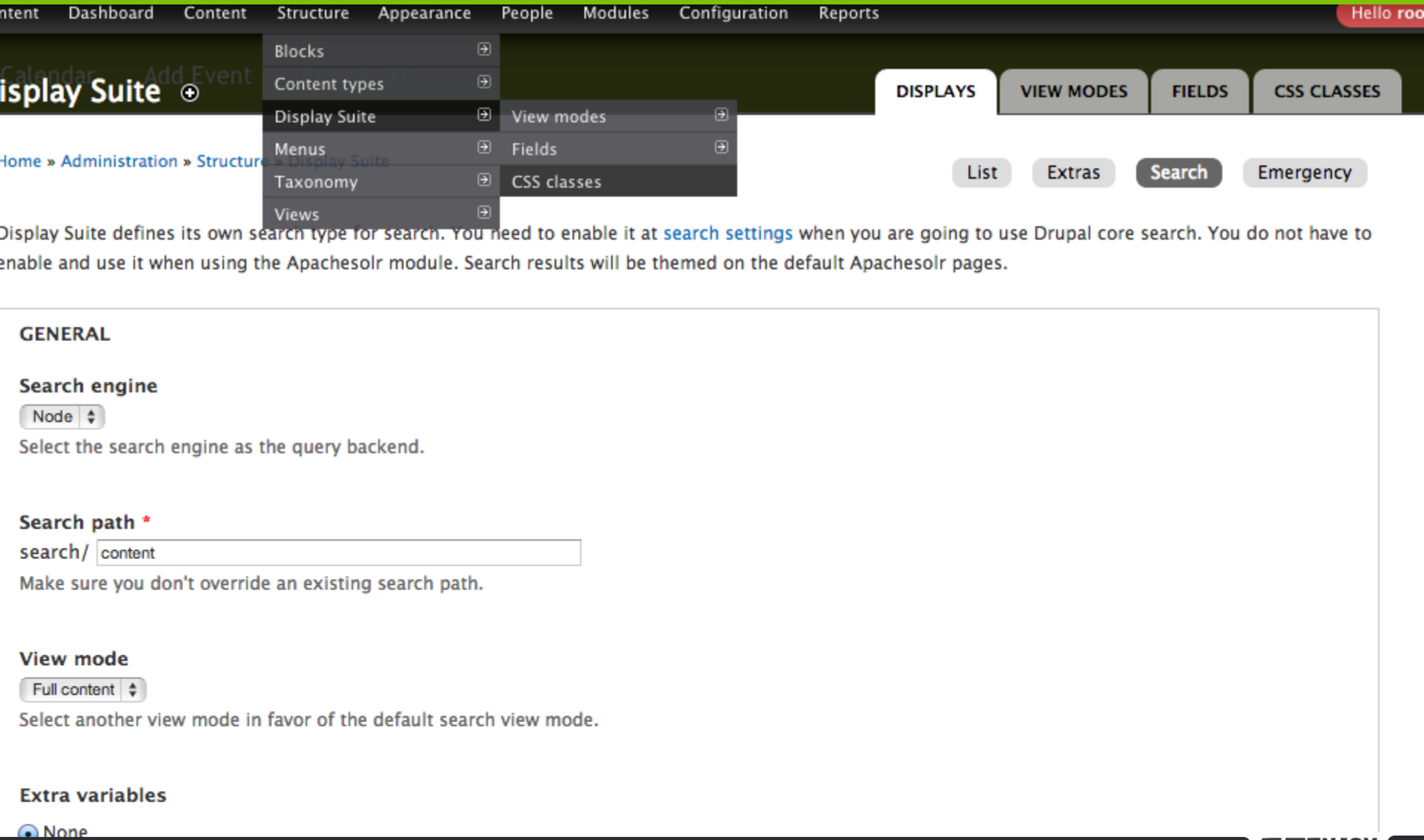
Custom wrappers

Custom classes

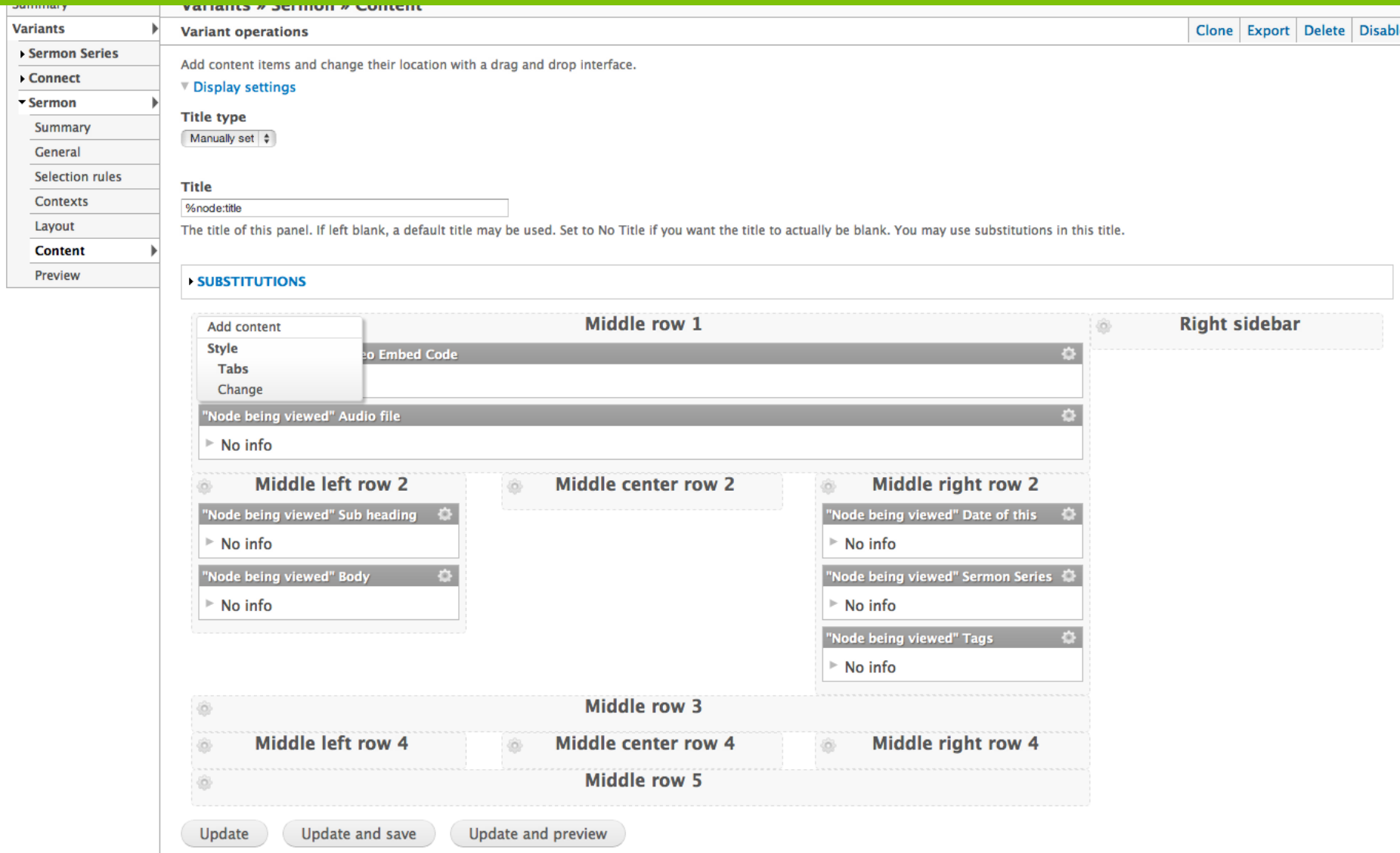
Select a layout

- ✓ – None –
- One column
- Two column
- Fluid two column
- Two column stacked

Display Suite for ~~the front end~~ SEARCH...



What about Panels?



SEO Checklist

https://drupal.org/project/seo_checklist

Home » Administration » Configuration » Search and metadata

SEO checklist

Check off each SEO-related task as you complete it. Don't forget to click the *Save* button!

Hide descriptions

Introduction

Tools
0 of 4 (0%) complete

Page titles
2 of 2 (100%) complete

URL paths
2 of 5 (40%) complete

Create search engine accounts
2 of 2 (100%) complete

Track your visitors
4 of 8 (50%) complete

Page content
0 of 9 (0%) complete

Clean code
0 of 2 (0%) complete

Submit your site to the search engines
0 of 9 (0%) complete

How to use the Drupal SEO Checklist

Please read these instructions to get the most out of your Drupal Search Engine Optimization efforts.

Important warning

This checklist will not search engine optimize your site. It was written as a guide for Drupal SEO experts. If you need help with Drupal SEO best practices, the search engines' latest changes, your brand's target audience, or strategic marketing objectives, consider using a Drupal-specific Internet Marketing consultant like Volacci or ask your Drupal developer for a recommendation.

Getting started

Each time you open the SEO Checklist, it will look to see if any tasks have already been completed. For example, if you've already turned on clean URLs then that item will be checked. You still need to click "Save" to time and date stamp the automatically-checked items.

The best way to proceed is to start at the top and work your way through each tab until you're done, clicking save after each completed item.

How it's organized

Menu Block

https://drupal.org/project/menu_block

Menu Block

https://drupal.org/project/menu_block

Department of Urology

Make An Appointment | Refer A Patient | Make A Gift | Search

Patient Care | Research | Education | About | People | News | Locations | Internal Site

Home / Patient Care / Cancer

Cancer

- Prostate Cancer
- Kidney Cancer
- Bladder Cancer
- Testicular Cancer
- Penile Cancer
- Patient Advocates Page

Adult (Non-Cancer)

Cancer

Menu Block

https://drupal.org/project/menu_block

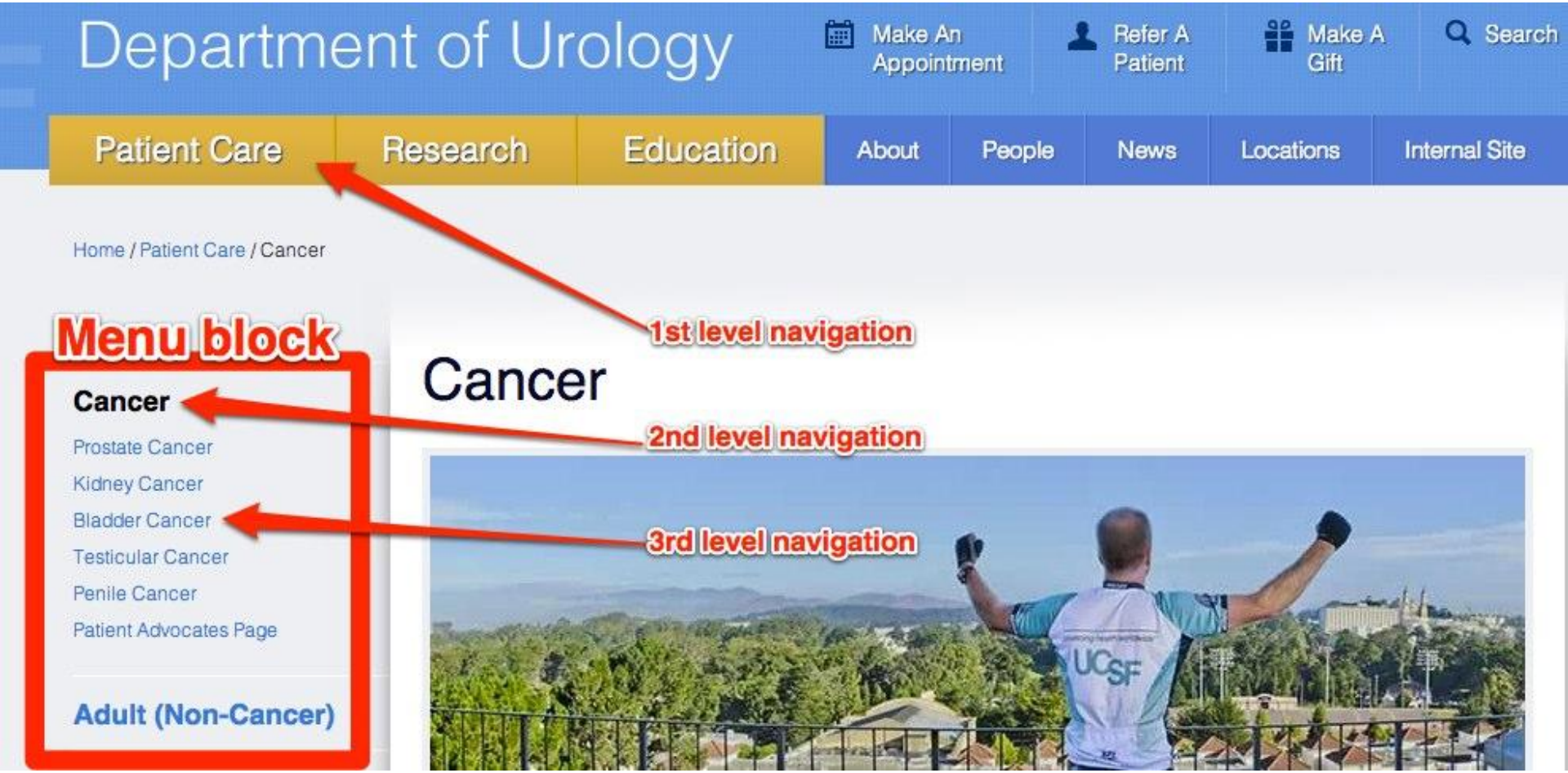


Image Caption Filter

https://drupal.org/project/image_caption_formatter

Remember, "Multiple projects lead to multiple success..."

Chosen

https://drupal.org/project/chosen

Hold down the Ctrl (windows) / Command (Mac) button to select multiple options.

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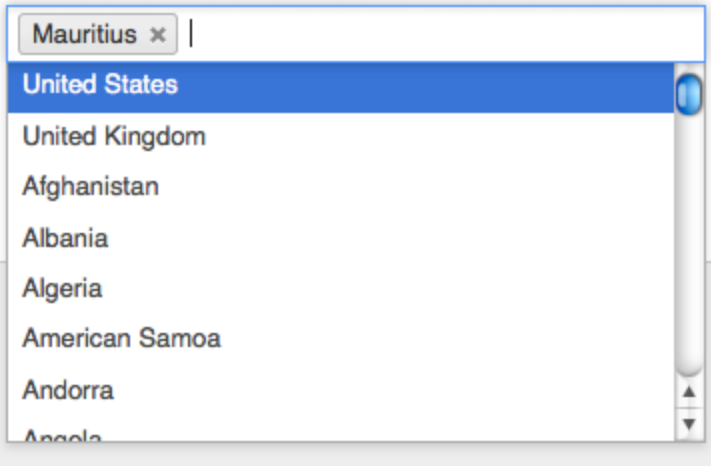
https://drupal.org/project/chosen

Hold down the Ctrl (windows) / Command (Mac) button to select multiple options.

Before



After

Views slideshow

http://drupal.org/project/views_slideshow

Susie Relaxing

1

2

< ●●●●●●● >

Bigger considerations

- Fusion or Omega starter themes
- Color module
- Panopoly distro

You are special!

"You don't know what you don't know."

"You don't know what you don't know."

"Once you know what you know, you can't pretend not to not know what you know."

"You don't know what you don't know."
"Once you know what you know, you can't pretend not to not know what you know."

make drupal a better place by creating issues in the queue!

Be empowered the Drupal way!

We hope you've enjoyed

Theming for Sitebuilders

How did I do? Let us know

http://is.gd/asapon (click to rate)